



DATA DRIVEN PRICING

Make smarter decisions



Current situation

It is common for carriers to use:

- Transport Management Systems
- Business Management Systems
- Customer Relationship Management Systems

But none of carriers are using professional
Pricing Management system!



And it is strange, because Logistics carriers faces numerous challenges:

Industry challenges

- Manual spot and tender calculation
- No cost/margin visibility and control on lane, customer, contract level
- No market price visibility
- Difficulty controlling profitability and tender process
- No data analysis
- Labor is getting expensive



But here comes **Waymetry!**

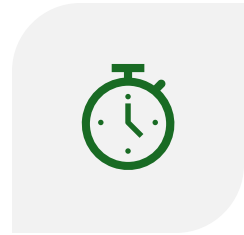
Waymetry solution is designed:

- To **automate** carrier contract and spot price calculations
- To ensure **fluent contract tendering process**
- To **eliminate human mistakes** in calculations, costing a fortune for a carrier – small mistake and carrier makes a loss on contract for a year!
- To create a systematical approach for a carrier at its own **pricing data** – it is useful, when it clear, understandable and quickly reachable
- To provide **market information** to each calculation – so carrier understands at what prices others are carrying same lanes
- To help carrier understand its network and **forecast lack or surplus of loads** by regions

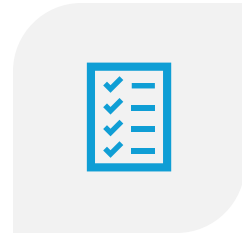
How your pricing will function with us:



UNDERSTANDING COST
COMPONENTS AND FIND
INEFFICIENCIES



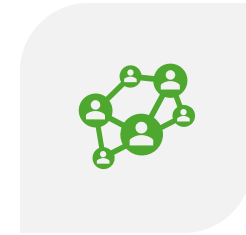
UNDERSTANDING MARKET
SITUATION REAL TIME



CONSTRUCTING AND
FOLLOWING YOUR COMPANY
PRICING RULES AND
GUIDELINES THROUGH ALL
ORGANISATION



IMPROVING FLEET EFFICIENCY
AND INCREASING REVENUES



MAXIMISING PROFITS BY
UNDERSTANDING MOST
PROFITABLE CORRIDORS,
ROUTES AND YOUR NETWORK



Contact us for Demo!

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